



Mel King Institute  
for community building

Upcoming Training

## Creative Placemaking Workshop

June 27th  
9:30am-4:30pm

Location:  
YMCA of Central Mass  
766 Main Street  
Worcester, MA 01610

Registration: Free

Creative placemaking projects and initiatives bring arts, culture, and creativity into government and community-led planning and community development efforts. Done well, it can help planning and community development processes be more locally informed, human-centric, and holistic.

This workshop will unpack best practices and potential pitfalls for creative placemaking initiatives and includes a walking tour of Worcester's Pow!Wow! Festival murals.

**Audience:** Community development corporation staff, municipal staff, artists, arts organization staff, and community organizers

**Workshop leaders:**

Metropolitan Area Planning Council (MAPC) community engagement and arts staff



*This training is brought to you by MACDC in partnership with MASSCreative and the Metropolitan Area Planning Council (MAPC) through NACEDA funding.*

**To learn more and register visit:**

<https://melkinginstitute.org/events/creative-placemaking-series>

advancing skills, knowledge and leadership

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The Mel King Institute for Community Building is a collaborative program of the Massachusetts Association of Community Development Corporations, the Local Initiatives Support Corporation, and other public, private, and nonprofit community development partners.